



# RESTAURANT FRANCHISING & INNOVATION SUMMIT | 2022

MARCH 30 - APRIL 1 | NASHVILLE

## SPONSOR INFORMATION PACKET

THANK YOU FOR SPONSORING  
THE RESTAURANT & FRANCHISING INNOVATION SUMMIT!

Outlined on the following pages is information to serve as a guide for planning and to get the most out of your sponsorship.

### EVENT DATES

- Event runs March 30 - April 1, 2022
- Exhibitor Set-up will begin March 28th.
- Please see details outlined on page 3 of the Sponsor Information Packet or online for detailed deadlines.

### LOCATION

**Grand Hyatt Nashville**  
1000 Broadway | Nashville, TN 32703  
1.615.622.1234  
**Room Rate:** \$289 per night  
**Deadline:** March 7, 2022

GRAND | HYATT®

### WEBSITE

All information and updated sponsor resources can be found at [www.FranchisingInnovation.com/resource](http://www.FranchisingInnovation.com/resource)  
This page will house all information, resources, and updated information for sponsors including floorplans, submission forms, helpful links as well as reminders as the event approaches.

IN ASSOCIATION WITH



FRANCHISINGINNOVATION.COM



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## SPONSOR CHECKLIST

Below is a checklist to receive the most out of your sponsorship and involvement with the event.

Please note that while event management, Network Media Group, will execute the due diligence to remind and request information from sponsors, it is the sponsor's responsibility to provide information in a timely manner to be included in various marketing and promotional assets.

### SEND LOGO & DESCRIPTION

- Please send your company's information so it can be added to the website, used on signage and to link social media accounts if desired.
- [Click here](#) to submit hi res logo (vector .eps is highly recommended), company description and name of company as you would like it listed on all assets included with your sponsorship.

### REGISTER SPONSOR ATTENDEES

- [Click here](#) to register the attendees that are included in your sponsorship package.
- Your specific voucher code is included in the initial sponsor email.

### BOOK HOTEL

- Grand Hyatt Nashville | \$289 per night
- [Click here](#) for more information or to book online.

### SPONSOR BOOTH ARRANGEMENTS

- The floor plan and table selection instructions are available on the [sponsor resource website](#).
- Once table assignments have been made, you will receive information on ordering AV and power services.

### SHIPPING ARRANGEMENTS

- Please include the event specific labels on your boxes along with the packing slip. See pages 5-7 for labels. Please visit the [sponsor resource website](#) for shipping instructions and fees.



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## DEADLINES & SCHEDULE

### MARCH 4

#### Print Deadline

- For more information on details regarding collateral for program print ads or event signage, please visit the [sponsor resource website](#).

### MARCH 7

#### Deadline to Register for Hotel

- [Click here](#) to book hotel online.
- Room Rate is \$289 per night

### MARCH 10

#### Order Swag

- Swag items must be received by Tuesday, March 29th

### MARCH 16

#### Register Attendees

- This is the deadline to register for the passes included with your sponsorship so we can print badges.

### MARCH 17

#### AV Order Deadline

- Details and order forms will be available on the sponsor resource website and sent via email once sponsor placement assignments have been made.

### MARCH 25-29

#### Shipping Window

- Please use the appropriate label (swag, case study or table) included in this sponsorship kit to ensure items sent get to the correct location. Please visit the [sponsor resource website](#) for shipping instructions and fees.

## EVENT SCHEDULE

#### MONDAY, MARCH 28

3:00 - 6:00 PM | Exhibitor Set-Up

#### TUESDAY, MARCH 29

8:00 AM - 6:00 PM | Exhibitor Set-Up

#### WEDNESDAY, MARCH 30

8:00 AM - 2:00 PM | Exhibitor Set-Up

3:00 PM | Registration Opens

4:00 - 5:00 PM | Opening Keynote

5:00 - 8:00 PM | Casino Night

#### THURSDAY, MARCH 31

8:00 AM - 5:00 PM | Sessions/Exhibits

6:30 - 9:00 PM | Offsite Event

#### FRIDAY, APRIL 1

8:00 AM - 3:00 PM | Sessions/Exhibits

3:30 - 8:00 PM | Event Teardown

> [CLICK TO VIEW FULL SCHEDULE](#)



RESTAURANT  
FRANCHISING  
& INNOVATION  
SUMMIT | 2022



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## FAQ & CONTACT INFORMATION

### WHEN WILL SPONSORS RECEIVE AN ATTENDEE LIST AND ARE LEAD SCANNERS AVAILABLE?

- A list of attendees with contact information will be provided:
  - One Week Before the Event (March 23)
  - Within 24 Hours of the Closing of the Event
- A list of companies attending the event can be provided upon request.
- Because we provide lists with attendee information, we do not have barcodes on the badges that would be utilized by Lead Generation Scanners, and do not offer this at this time.

### HOW DO I REGISTER FOR THE EVENT PASSES INCLUDED WITH OUR COMPANY'S SPONSORSHIP?

- [Click here](#) to access the sponsor registration webpage.
- Use the code that was sent via email.
- If you need additional passes, please contact your sales account representative from Networld Media Group.

### WHEN WILL BOOTH AND TABLE ASSIGNMENTS BE PROVIDED?

- The Floorplan is currently under review by Fire Marshal.
- Once approved, table assignments will be made.

### HOW DO I ORDER POWER OR AV SERVICES FOR MY TABLE/BOOTH?

- AV and Power order forms will be sent out and available online once the floorplan is approved by Fire Marshal and sponsor assignments have been made. (This is to ensure that once the ordering process begins, orders are affiliated with the correct location.)

### ANY FURTHER QUESTIONS OR NOT SURE WHO TO CONTACT?

Feel free to reach out to us at [events@networldmediagroup.com](mailto:events@networldmediagroup.com) and we will be sure to take care of you!

## CONTACT US

### EVENT MANAGEMENT

#### SPONSORS & EVENT LOGISTICS

**Lindsay Usher**  
Event Manager  
502.208.2733  
[LindsayU@NetworldMediaGroup.com](mailto:LindsayU@NetworldMediaGroup.com)

#### SPEAKERS AND MOBILE APP

**Rachael Burch**  
Event Coordinator  
502.241.7545 ext. 124  
[RachaelB@NetworldMediaGroup.com](mailto:RachaelB@NetworldMediaGroup.com)

#### VP OF EVENTS

**Cherryh Cansler**  
816.699.0096  
[CherryhC@NetworldMediaGroup.com](mailto:CherryhC@NetworldMediaGroup.com)

### AUDIO VISUAL SERVICES

#### MARKEY'S

**Donald Henley III**  
[Dhenley@Markeys.com](mailto:Dhenley@Markeys.com)

### POWER

#### ROYAL PRODUCTIONS

**Shana Devine**  
[Shana@RoyalProductions.com](mailto:Shana@RoyalProductions.com)

Please place these on the outside of any boxes shipped to ensure your items get to the correct location.

To:  
Grand Hyatt Nashville  
C/O Lindsay Usher (RFIS Event)  
1000 Broadway, Nashville, TN 37203



# TABLE

Sponsor Company Name:

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Table # \_\_\_\_\_

Box \_\_\_\_\_ of \_\_\_\_\_

Description

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**HOLD FOR EVENT : Summit Level  
(Event Dates: March 28 - April 1)**

Please place these on the outside of any boxes shipped to ensure your items get to the correct location.

To:  
Grand Hyatt Nashville  
C/O Lindsay Usher (RFIS Event)  
1000 Broadway, Nashville, TN 37203



# SWAG

Sponsor Company Name:

Table # \_\_\_\_\_

Box \_\_\_\_\_ of \_\_\_\_\_

Description

**HOLD FOR EVENT : Summit Level  
(Event Dates: March 28 - April 1)**

Please place these on the outside of any boxes shipped to ensure your items get to the correct location.

To:  
Grand Hyatt Nashville  
C/O Lindsay Usher (RFIS Event)  
1000 Broadway, Nashville, TN 37203



# CASE STUDY

Sponsor Company Name:

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Table # \_\_\_\_\_

Box \_\_\_\_\_ of \_\_\_\_\_

Description

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**HOLD FOR EVENT : Summit Level  
(Event Dates: March 28 - April 1)**